



'Trousseau Week 2013' Off to a Grand Start

Like share More ▾

BANGALORE, November 25, 2013 /PRNewswire/ --

Haute Couture Fashion Show Kicks-off the 10-day Long Wedding Festival at UB City, on Till 1st Dec '13

The 4th Edition of **'Trousseau Week'**, South India's most-awaited event for brides and grooms to-be, started with a bang on **Thursday - 21 November 2013**. The **Grand Opening Night** witnessed the cream of society being present for the event. The crowd at The Collection, UB City was seen dotted with the well-known faces of many **celebrities, socialites and fashionistas** who were enthralled by the evening's entertainment. The evening commenced with an **Haute Couture Fashion Show** by one of the leading choreographers in the country today, **Show Director - Marc Robinson**. Reputed models like **Deepti Gujral, Candice Pinto, Navneet Kaur Dhillon and Showstopper - Parvathy Omanakuttan** from Mumbai and Delhi, showcased the latest in bridal and groom wear from some of the most sought-after global luxury brands.



(Photo: <http://photos.prnewswire.com/prmh/20131125/10081707>)

The high-end brands participating in the Fashion Show included The Collection, UB City's in-house brands like **Turquoise & Gold, Shimmer, Avirate, Kimaya, Corneliani, Hackett and Minawala** apart from **Chola** and **AS Motiwala from Mumbai**. The highlight of the Fashion Show was the **Finale**, which featured the Showstopper in one of **Tarun Tahiliani's** exquisite creations complemented by AS Motiwala's ethereal jewellery. At intervals between the Fashion Show, **'Natura'** in association with **'Natya Nectar'** presented **aerial acts**. The artistes who were specially flown-in from Delhi for 'Trousseau Week', created magic leaving the audience spell-bound with their daring acts mid-air.

Uzma Irfan - Conceptualiser & Organiser, Trousseau Week and Founder, Sublime Galleria said, "We are overwhelmed by the support and enthusiasm received for 'Trousseau Week 2013' and want to thank each and every one of you for making this event such a huge success."

This year's theme is **Emerald Green** and every aspect of the venue, **The Collection, UB City** was decorated to complement this theme and add to the elegance and beauty of the event. **'Trousseau Week 2013'** aims to provide the best of **wedding couture, wedding planners, designers, wedding photographers, banquets, tourism boards and international and national luxury brands**, all on one platform. The 10-day long wedding extravaganza will be on till the 1st December 2013.

Lounges at Trousseau Week 2013:

- Tarun Tahiliani (Designer - Wedding Couture)
- Chola (Men's Ethnic Couture)
- Delhi Art Salon (Pakistani Designers/Gifting Ideas)
- Krafted Knots (Wedding Planners)
- 3D Design & Décor (Wedding Planners)
- WOW Weddings (Wedding Planners/Destination Weddings)
- Taj Group of Hotels (Banquets, Venues & Destination Weddings)
- Ferns & Petals (Floral Decorations)
- Amande (Cakes/Patisseries)
- Bite Me Cupcakes (Cupcakes)
- Villeroy & Boch (Ceramics)
- Harman (Electronics)
- Pro FX (Electronics)

In-Store Activities

Many of the international and national brands as well as the restaurants/lounges within The Collection, UB City will have in-store activities during Trousseau Week 2013. For details of the special offers during this period, download [Trousseau Week 2013 Offers](#).

Sponsors for the Event:

- Co-Sponsor: *AS Motiwala*
- Supported By: *Prestige Group*
- Hospitality Partner: *Oakwood Premier Prestige*
- Beverage Partner: *Deva*
- Events Partner: *Phase 1*
- Official Consultant: *Touchstone Consulting*
- Radio Partner: *Radio Indigo*

About Trousseau Week

Conceptualized by **Ms. Uzma Irfan - Executive Director, Prestige Group & Founder, Sublime Galleria** in 2010, Trousseau Week is a **one-stop solution** for all **Wedding Planning, Design and Consulting needs**. Trousseau Week, which has grown to become a landmark annual event, was also awarded the **'Biggest Fashion Event of the Year'** by Deccan Chronicle in 2011. You could visit the official website for more information - <http://www.trousseauweek.com>.

Primary Media Contact: Urmila Biswas, contact@marchingantsllp.com, 91-9886099736

Secondary Media Contact: Lakshman Babu, contact@marchingantsllp.com, 91-9845706155

SOURCE UB City and Sublime Galleria

More by this Source



'Trousseau Week 2013' Brought to You by The Collection, UB City and Sublime Galleria
Nov 20, 2013, 12:49 IST

The Collection, UB City and Sublime Galleria Present the 4th Edition of 'Trousseau Week'
Oct 18, 2013, 11:03 IST

Journalists and Bloggers



Visit [PR Newswire for Journalists](#) for releases, photos and customised feeds just for Media.

View and download archived video content distributed by MultiVu on [The Digital Center](#).