



Flagging off the grand celebrations, the opening night will feature a haute couture fashion show, choreographed by former model Marc Robinson. The runway will see leading models sashaying down the ramp in bridal and groom outfits from luxury designer brands. A high point of the night will be an exquisite display of coloured diamond jewellery from AS Motiwala Fine Jewellery, renowned for bagging two of the most coveted jewellery awards. And if the show has you impressed, the brand will also be setting up shop from 3-6 October, with the exclusive collection up for grabs.

It's a week that calls all brides-to-be, grooms and their families to treat themselves to a wedding shopping extravaganza at UB City. Tagged as the 'Biggest Fashion Event of the Year' by Deccan Chronicle in 2011, it's a much-awaited event in South India's social calendar.

“Indians today are well-travelled and have a great global exposure. As a result, they are very well-aware of the latest trends in fashion and design. With a rapid boom in the disposable incomes of majority of India's population today, dream weddings are not limited to celebrities any longer. Most urban couples who are planning to tie the knot are doing everything within their means to get the best of venues, designer-wear, and hospitality, to make their special occasion a memorable one. At Trousseau Week we attempt to provide all this and more under one roof, with the help of some of the best brands in the market.”

- Uzma Irfan, conceptualiser and organiser Trousseau Week, and founder Sublime Galleria.

Celebrating the big fat Indian wedding

Make your wedding a dream come true as South India's biggest wedding shopping festival comes back to Bengaluru to bring you the best of fashion, luxury and all things bridal...

If wedding bells are ringing loud, it's time to pretty up your bridal bouquets at the fourth edition of Trousseau Week, presented by Sublime Galleria at The Collection, UB City. A one-stop shop that invites wedding shoppers to find all the things that'll make their big day perfect.

South India's ultimate week-long wedding festival, Trousseau Week brings a buffet of Indian and international luxury brands to one venue, to give you a grand shopping experience. From

wedding planning, design and consulting services to gorgeous designer outfits and jewellery, there is plenty to look forward to.

Giving the venue a regal touch, the theme at this year's Trousseau Week is emerald green. The Collection, UB City will be done up in hues of jewel emerald to complement the bridal grandeur of the event. The best wedding planners, designers, banquets, tourism boards and luxury brands will share stall space at this weeklong shopping fiesta.

