

A DASH OF LUXURY AND GLAMOUR FOR YOUR WEDDING

The upcoming Trousseau Week will give future brides and grooms the lowdown on how to make their big day extra-special

The most awaited event in south India for brides- and grooms-to-be is back. Trousseau Week returns with its third edition at The Collection, UB City. The event aims to be a one-stop solution for all wedding planning, design and consulting needs. The event will be inaugurated on October 17 and continue till October 23, and will showcase the current trends, designs and fashions in the wedding market from some of the best international and national brands in the world. The opening night will witness a haute couture fashion show featuring celebrated models of the fashion fraternity from across the country showcasing the best in bridal couture.

Jaguar, the title sponsors of Trousseau Week, will have three of their latest models on display during this event: the XKR, XJ and XF models. In addition, one of the biggest highlights of this event will be the display of diamond collections from jewellers AS Motiwala, who were the winners of the Diamond Jeweller of the Year in the Retail Jewellers India Awards 2012.

Several in-store events and other interactive sessions will also be held during this period to prepare the brides-and grooms-to-be for their big day, thus giving them the opportunity to learn from the best international luxury brands in the market today.

Uma Irfan, executive director, Prestige Group, and conceptualizer and organizer of the Trousseau Week says, "Most women dream of the perfect wedding from a very young age itself since it is one of the most significant events of their lives. And while many have certain pre-conceived ideas about their wedding, they are unsure about how to plan it in the best possible way. Trousseau Week aims to provide a one-stop solution in all things that make a wedding special - including the best of wedding planners, designers, banquets, tourism boards and international and national luxury brands. We hope to help many future brides and grooms make their special day even more memorable with this initiative. I would like to thank Touchstone Consulting, the official consultant for the event, for their valuable ideas and inputs. Also, a sincere thank you to Oakwood, our official hospitality partner for Jaguar Trousseau Week 2012."

For more information, Neha Verma at 7760879451



A bracelet and coloured diamond pendant by AS Motiwala



Ashraf Motiwala of AS Motiwala Fine Jewellery, and Bhagavan Ramadas, Head Operations, Marland, Jaguar & Land Rover



Menswear by Corneliari



Bridal wear by Rumor, Designer: Sadia Sayeed



Uma Irfan, Executive Director, Corporate Communications, Prestige Estate Projects Ltd & Sublime Galleria, and Ashish Nair of Touchstone Consulting