



HIT DESTINATION

Bengaluru's crowning glory, UB City is more than a luxury mall—it is a centre of culture that celebrates the city

In the last five years since its inception, UB City has grown to become one of the best-known landmarks in Bengaluru. Apart from being a popular leisure destination for the locals, it has also become a tourist attraction for all visiting the city. Spread over an impressive 1 million sq ft, UB City is the biggest mixed-use development in Bangalore Central Business District. Comprising four medium and high-rise buildings, it is one of the first developments in Bengaluru to combine commercial offices, a luxury mall, serviced residences, restaurants, food courts, and cafes in one secure and well planned composition. UB City's eye-catching pinnade puts its total height at 127 meters, making it one of the tallest structures in the city.

At an elevated level, called 'The Piazza', UB City has an al fresco dining area, with over a dozen premium speciality restaurants and cafes offering a spectrum of cuisines -

Japanese, Mediterranean, Italian, French, European, Pan-Asian and Indian. Some of the restaurants, cafes and lounges include Toscano, Rajdhani, Fava, Shiro, City Bar, Café Noir and Café Mangi, among others. UB City also has an amphitheatre which can seat up to 800 people. This space is a popular choice for outdoor exhibitions, art shows, concerts etc. throughout the year. It also houses India's first 'sky gallery', the Sublime Galleria which has played an important role in putting Bangalore on the global art map.

Another unique feature that sets this world-class structure apart is 'The Collection' within UB City, which is the only luxury shopping

'The Collection', UB City has grown to become the culture hub of the city

destination in South India. The sheer luxury and opulence of the architecture, which has been designed using elements of Tuscan architecture, evokes awe. 'The Collection' houses some of the world's most premium luxury brands including Bottega Veneta, Burberry, Canali, Corneliani, Crabtree & Evelyn, Davidoff, Diesel, Emporio Armani, Estee Lauder, Ethos Summit, Etro, Good Earth, Hackett, Imagine, Jimmy Choo, Kimaya, Lalique, Lladro, Louis Vuitton, Lotus, Minawala, Mirrors & Within, Montblanc, Oma, Omega, Paul Smith, Rado, Rolex, Salvatore Ferragamo, Shimmer, Tag Heuer, Tumi, Turquoise & Gold, Zimson and more. The Collection, however, is more than a mere luxury mall. With its proprietary events like 'Art Bengaluru' and 'Trousseau Week', 'The Collection', UB City has grown to become the culture hub of the city—the ultimate destination for all things related to luxury, arts, and culture.

'ART BENGALURU'

Art Bengaluru, one of the most-awaited annual art festivals in the country today, is an exclusive event that is designed to showcase various types of art forms including wall art (fine art, paintings, illustration, photographs) and stand-alone art (sculpture, installations, product design). Art Bengaluru was first launched in March 2010, and after four successful editions, has become one of the most respected platforms for a melange of artists and over 100 artworks from across the country and abroad under one roof. The Tuscan architecture of 'The Collection', UB City, set in an expansive space, enhances aesthetic awareness and creates a sensory delight for the viewer.

'TROUSSEAU WEEK'

Conceptualized by Ms. Uzma Irfan, Executive Director, Prestige Group and Founder, Sublime Galleria in 2010, 'Trousseau Week' is a one-stop solution for all Wedding Planning, Design, and Consulting needs. 'Trousseau Week' provides the best of wedding couture, wedding planners, designers, wedding photographers, banquets, tourism boards, and international & national luxury brands,

all on one platform. Trousseau Week, which has grown to become a landmark annual wedding festival for all brides and grooms to be, was also awarded the 'Biggest Fashion Event of the Year' by *Deccan Chronicle* in 2011. The recently concluded 4th Edition of 'Trousseau Week' this year witnessed a Haute Couture Fashion Show by one of the leading choreographers in the country today, Show Director - Marc Robinson. Reputed models like Deepti Gujral, Candice Pinto, Navneet Kaur Dhillon and Showstopper Parvathy Omanakuttan from Mumbai and Delhi, showcased the latest in bridal and groom wear from some of the most sought-after global luxury brands. The high-end brands participating in the Fashion Show included The Collection, UB City's in-house brands like Turquoise & Gold, Shimmer,



India's first 'sky gallery'—the Sublime Galleria

Avirate, Kimaya, Corneliani, Hackett and Minawala apart from Chola and AS Motiwala from Mumbai. The highlight of the Fashion Show was the Finale, which featured the Showstopper in one of Tarun Tahiliani's exquisite creations complemented by AS Motiwala's ethereal jewellery. At intervals between the Fashion Show, 'Natura' in association with 'Natya Nectar' presented aerial acts. The artistes were especially flown in from Delhi for the Opening Night of 'Trousseau Week'. ■