

Opening a window to global trends

Bangaloreans were witness to the fourth edition of the 'Trousseau Week', which showcased dazzling wear for brides and grooms-to-be. The creme-de-la-creme of society were present at UB City for the grand opening night which took place recently. With this year's theme being 'Emerald Green', every aspect of the venue was decorated to complement the theme.

The evening began with a 'Haute Couture' fashion show which was put together by choreographer Marc Robinson. Models of repute showcased the latest designs in bridal and groom wear. The highlight of the fashion show was the finale, which featured designer Tarun Tahiliani's creation paired with jewellery from AS Motiwala.

One of the other attractions at the event was 'ASM Shiekha', the latest offering from AS Motiwala. The collection has made use of cut-diamonds, Columbian emeralds, Burmese rubies, South Sea pearls among others. Pointing out that the City has always been open to experimenting with jewellery, Ashraf Motiwala from AS Motiwala, said, "Not too long ago, Bangaloreans were more inclined towards traditional jewellery. But now, trends have changed and we find that they are ready to experiment. What people are looking for in jewellery is more of diamonds and less of gold. In fact, they prefer that the metal is hidden."

During the interval, aerial artistes flown down from Delhi left the audience spellbound with their daring acts. Uzma Irfan, conceptualiser and organiser of the event,

said, "Indians today are well-travelled and have immense global exposure. As a result, they are extremely well aware of the latest trends in fashion and designs. With rapid increase in the disposable income of a larger section of the population in India today, dream weddings are not limited to celebrities any longer. Most urban couples who are planning to tie the knot are doing everything

within their means to get the best of venues, designer wear and hospitality to make their special occasion a more memorable one," she said.

She added, "We are attempting to provide all this under one roof. We are overwhelmed with the support and enthusiasm we have been receiving."

Tanya Malhotra, a visitor at the extravaganza who was impressed with the collection, said, "The collection is interesting. Since I will be tying the knot soon, I was keen to have a look at the latest trends."

The week aims at providing wedding couture, wedding planners, designers, wedding photographers and brands a platform to showcase their work.

The extravaganza will continue until December 1.

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ELEGANT A model showcasing a creation.